




Jin Su Park


Full-Stack Product Designer

To view my portfolio please
visit jinsupark.com

 jinsupark.com
 jinsupark@icloud.com
 +1 415 529 8143

Recognitions

 **Best Design Award**
Finalist · Issued for Fergus

 **Best Design Award**
Bronze · Issued for ThisData

W. **Awwwards**
Honorable Mention

Technical Skills

Product Design Information Architecture

AI Design Systems App Design

UI/UX Prototyping Web Design

HTML/CSS JavaScript React

Astro Digital Marketing Art Direction

Branding Digital Art

Strategic Skills

Workflow Simplification

Strategic Roadmapping

Design System Management

Cross-Functional Collaboration

Design Spec Presentation

Product Gap Analysis

Experience

Product Designer

Notion · New York City Metropolitan Area · August 2024 — Present · 1 yr 4 mos

Designing core product experiences across AI, Enterprise, and Growth. Focused on building scalable systems and intuitive interfaces that help teams discover, connect, and move knowledge seamlessly across platforms.

Key Responsibilities:

- Led design for AI Search, AI Connectors and Connections, crafting interfaces and experiences that surface knowledge contextually and integrate third-party tools into Notion's ecosystem.
- Designed Enterprise features including permissions, admin tools, and organizational workflows that balance security with usability.
- Shaped the acquisition, imports, and exports experience, enabling smooth migration from other platforms and driving adoption.
- Partnered with PMs, engineers, and researchers to define strategy, design end-to-end flows, and ship high-impact features.
- Contributed to Notion's design system to ensure consistency and scalability across surfaces.

Staff Product Designer

Castle (Hybrid) · New York City Metropolitan Area · Dec 2023 — August 2024 · 4 mos

Senior Product Designer

Castle (On-Site) · San Francisco Bay Area · Apr 2019 — Dec 2023 · 4 yrs 9 mos

Lead Marketing Designer

Fergus · Auckland, New Zealand · Jan 2018 — Mar 2019 · 1 yr 3 mos

Founder, Creative Director

StudioBeneath · Auckland, New Zealand · May 2014 — Mar 2019 · 4 yrs 11 mos

Senior Digital Designer

Dave Clark Design · Auckland, New Zealand · Jan 2017 — Jan 2018 · 1 yr 1 mo

Head of Design

ThisData · Auckland, New Zealand · May 2015 — Dec 2016 · 1 yr 8 mos

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Experience Continued

Head of Production & Design

Growing Minds · Christchurch, New Zealand · Aug 2013 — May 2015 · 1 yr 10 mos

Graphic Designer

Growing Minds · Christchurch, New Zealand · Apr 2008 — Jul 2013 · 5 yrs 4 mos

Freelance Designer

Nu Nomen Boutique Studio · Christchurch, New Zealand · Jan 2011 — May 2014 · 3 yrs 5 mos

Education

Yoobee College of Creative Innovation

2005 — 2008

Diploma of Video Post Production

2006 — 2008

Diploma of Graphic Design

2005 — 2006

To view a full body of my work, please visit jinsupark.com

